

Your contribution towards Sustainable Future

May, 2022

Consumer Education and Research Centre MoEF&CC's Environmental Information System,
Resource Partner











Sustainable living limit the impacts on the natural environment. It also redefines our lifestyles with a promise of good health, good environment and reduced cost of living.

PM Modi has launched a global initiative on 'Lifestyle for the Environment (LiFE) Movement. The vision of LiFE is to live a lifestyle that is in tune with our planet and does not harm it. The idea of LiFE was introduced by the Prime Minister during the 26th United Nations Climate Change Conference of the Parties COP-26 in Glasgow last year. The idea promotes an environment conscious lifestyle that focuses on mindful and deliberate utilization instead of mindless and destructive consumption.

Mission LiFE borrows from the past, operates in the present and focuses on the future. Reduce, Reuse and Recycle are the concepts woven into our life. The Circular Economy has been an integral part of our culture and lifestyle. (https://www.pmindia.gov.in)

To promote sustainable lifestyle under PM Modi's global initiative on 'Lifestyle for the Environment (LiFE) Movement, Consumer Education and Research Centre, an Environmental Information System (ENVIS) Resource Partner working on the thematic mandate of "Environment Literacy – Eco-labelling and Eco-friendly Products" conducted an online survey on 'Your contribution towards sustainable future'

A total of 65 individuals participated in the survey consisted of 15 questions prepared by CERC-ENVIS, Resource Partner.

The survey was conducted online using following link:

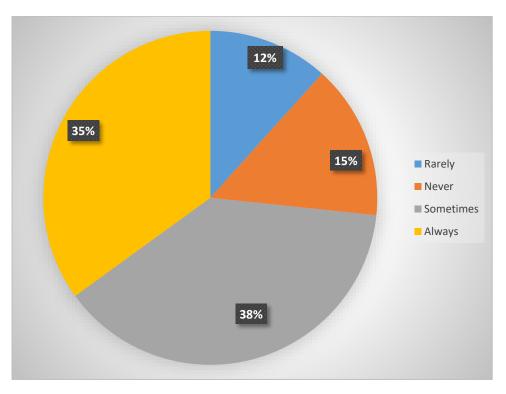
https://docs.google.com/forms/d/e/1FAIpQLSeJWoVH2dqGJRCpG8f9z5aXTgd-Rhm8zazOb HEvAcw6ZAVWA/viewform?usp=sf link

The questions asked and the responses of the masses are as below:

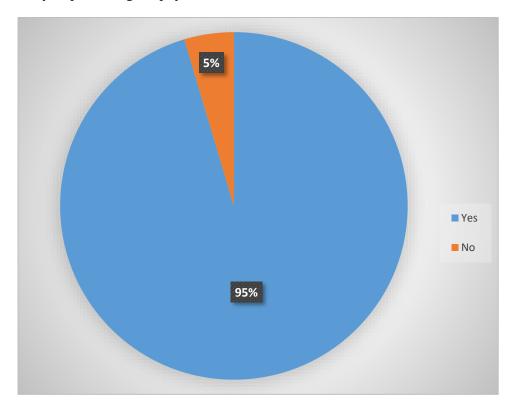


RESULTS AND CONCLUSION

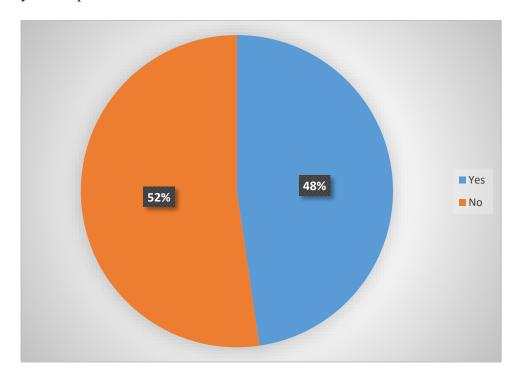
1. Do you walk/ Bicycle to visit nearby places?



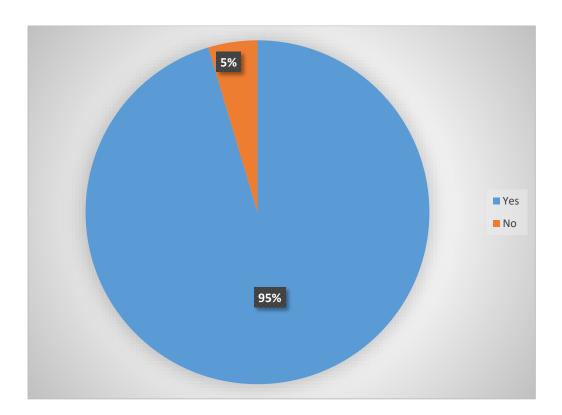
2. Do you prefer digital payments?



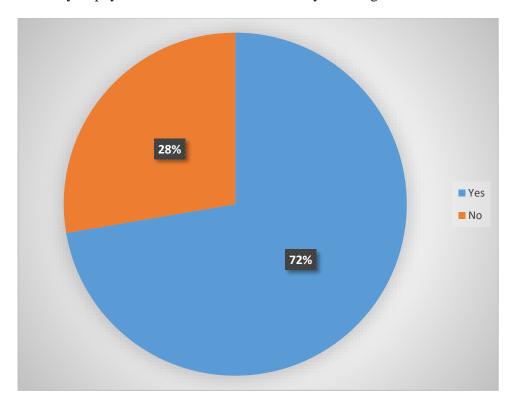
3. Do you compost at home?



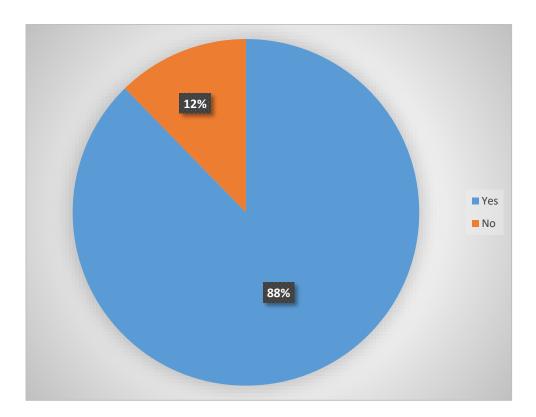
4. Would you prefer sustainable diet?



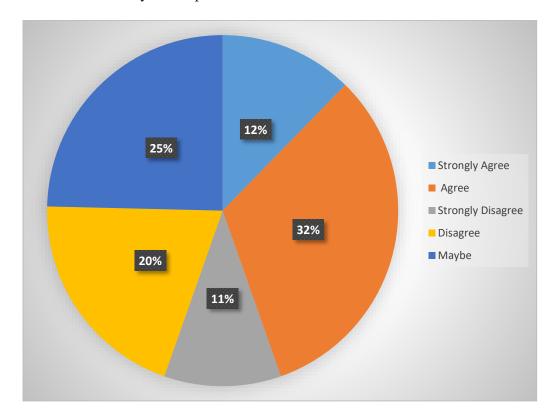
5. Would you pay more for environment friendly clothing?



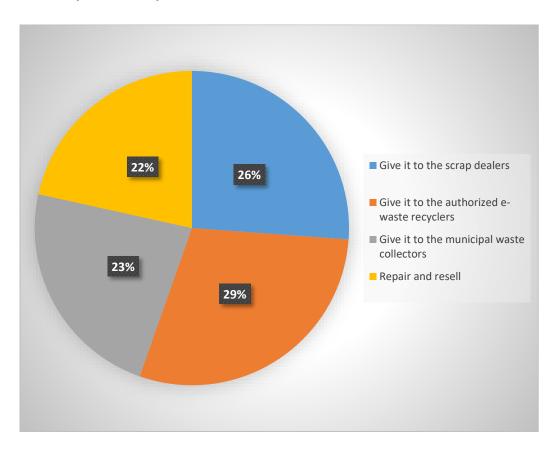
6. Do you carry your own trash while travelling?



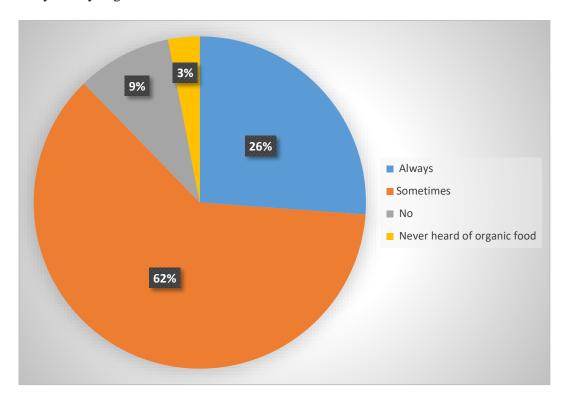
7. Sustainable Lifestyle is expensive.



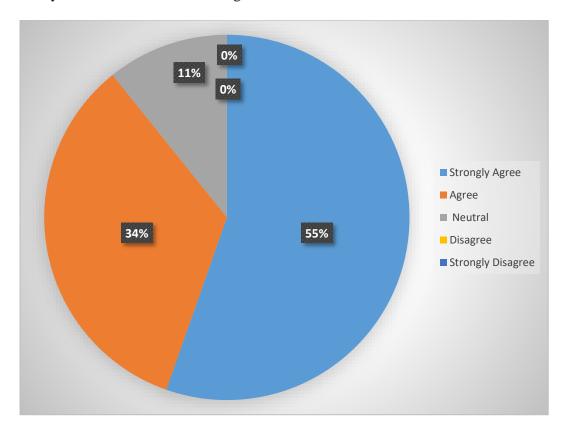
8. How do you discard your e-waste?



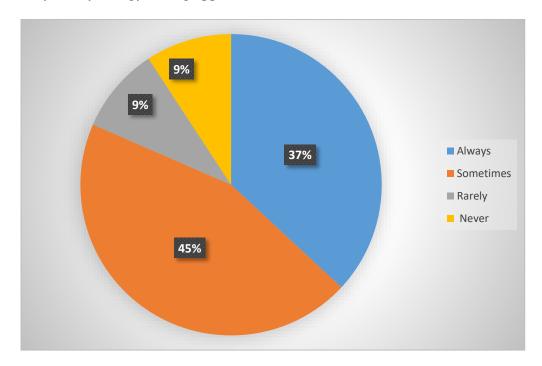
9. Do you buy organic food?



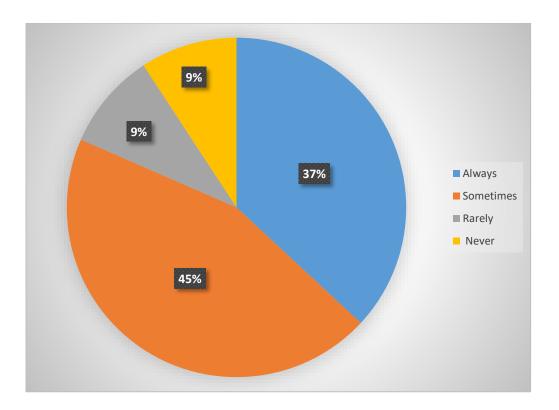
10. Everyone should do their bit for greener future.



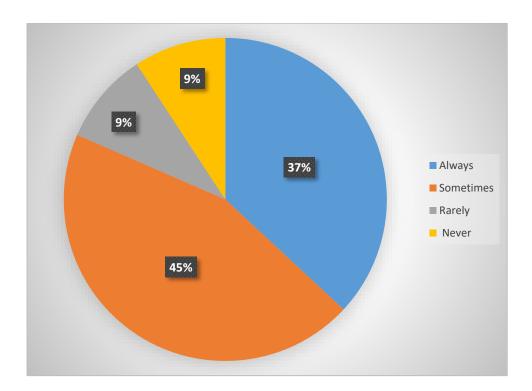
11. Do you buy energy saving appliances?



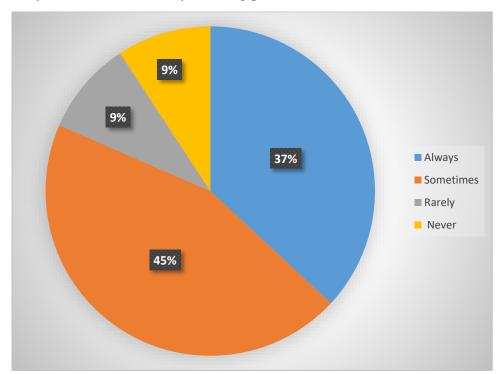
12. Do you carry your own carry-bags?



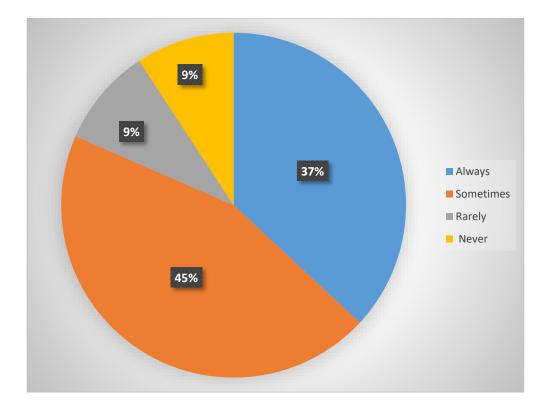
13. Do you ask for cutlery while ordering food online?



14. Do you use nature-friendly cleaning products at home?



15. Do you use public transport/ carpooling to save fuel?



From the responses, it can be concluded that more awareness programmes needs to be undertaken to aware the masses on the environmental and health benefits of embracing a sustainable lifestyle.

-----End of the report-----